



## Maine Appaloosa Horse Club

1968—2022

<https://maineappaloosahorseclub.com>

The Maine Appaloosa Horse Club is a small regional club which embodies the entire State of Maine. Our mission is to promote the Appaloosa breed and keep everyone informed of club events.

We offer one nationally pointed horse show each year. Our show draws horses from as far away as western Pennsylvania and upstate New York. We support the youth club with clinics, open shows and other learning endeavors. You do not have to own an Appaloosa horse to participate in our events. The nationally pointed horse show offers an all-breed division for non-Appaloosa owners. Check out our website and Facebook page for further information.

Attached you will find our sponsorship & premium book ads program. There are many ways to advertise your business in the horse industry and support the Maine Appaloosa Horse Club with their quest to promote the breed in Maine, New England and across the United States. It is estimated in the state of Maine alone there are 35,000 horses. While Appaloosas represent only a fraction of that number, your sponsorship will reach equine owners of all breeds.

We offer a multi-layer advertising approach accepting both products and cash donations. Feel free to contact me at the address below, email or phone number if you have any questions.

The Maine Appaloosa Horse Club looks forward to entering a dual cooperative partnership with you. Bringing to the forefront of the public eye and prompting both businesses equally.

All MeApHC members who bring in \$500 in sponsorships, (cash money or product) will receive a free stall at the MeApHC State Show.

Thank you for your time and support in this matter.

Sincerely,

Eleanor J. Roberts, MMGR  
P.O. Box 89  
East Waterboro, ME 04030  
eleanor.roberts57@gmail.com  
207-247-4454



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## 2022 Sponsorship & Premium Book Ads

- Premium book ads are \$100 for a full page\* and \$50\* for a half page\*.
- Color can be added to any of these ads for an additional \$50.

All levels of sponsorships are cash or product based.

- Platinum Sponsorships are \$500 and includes:
- Free vendor space at the show
  - Full page color ad in our premium book
  - Banner (you provide) displayed around the arena
  - Promotional material (flyer, business cards, etc. included in exhibitor packets)
  - Announcements—multiple times each day naming sponsor
  - Sponsor's logo and name on MeApHC website home page for one year (July to July) and link (if available) from MeApHC's website to the sponsor's site
  - Sponsor's logo and name on MeApHC Facebook page for one year (July to July)
  - One year of advertisement in MeApHC newsletter
  - One stall for the show weekend
- Gold Sponsorships are \$250 and includes:
- Reduced vendor space at the show
  - Black & white half page ad in our premium book
  - Banner (you provide) displayed around the arena
  - Promotional material (flyer, business card, etc. displayed at the show)
  - Announcements—multiple times each day naming sponsor
  - Information about sponsor on MeApHC website and link (if available) from MeApHC website to sponsor's site
  - Sponsor's logo and name on MeApHC Facebook page for one year and newsletter
- Silver Sponsorships are \$150 and includes:
- Black & white one-quarter page ad in our premium book
  - Banner (you provide) displayed around the arena
  - Promotional material (flyer, business card, etc. displayed at the show)
  - Announcements—multiple times each day naming sponsor
  - Sponsor's logo and name on MeApHC website, Facebook page and newsletter
- Bronze Sponsorships are \$100 and includes:
- Name listed in premium book and on MeApHC website and Facebook page as a Bronze Sponsor

- Banner (you provide) displayed around the arena
  - Promotional material (flyer business card, etc. displayed at the show)
  - Announcements—multiple times each day naming sponsor
- **Arena Signs** are \$150 cash the first year and \$100 cash renewable each subsequent year and includes:
- An arena sign 36" x 24" will be created to your specifications and hung in the arena
  - Announcements—multiple times each day naming sponsor
  - Sponsor's logo and name on MeApHC website and Facebook page
  - One year of advertisement in MeApHC newsletter
- **Individual Class Sponsorships** are \$20 cash and include announcement as the class enters the arena and again when the placings for the class are given.

**Advertising info including photos, logos and/or verbiage may be sent by email to:**  
eleanor.roberts57@gmail.com

**Hard copies of advertising info including photos, logos and/or verbiage may be sent to:**  
Eleanor Roberts  
P.O. Box 89  
East Waterboro, ME 04030

**Cash payment must be sent by check, made payable to MeApHC to:**  
Eleanor Roberts  
P.O. Box 89  
East Waterboro, ME 04030

**For Product Sponsorships, product should be sent by ground delivery to:**  
Eleanor Roberts  
560 Deering Ridge Road  
East Waterboro, ME 04030



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[www.facebook.com/Maine.aphc](http://www.facebook.com/Maine.aphc)

Non-Profit Charter #19700134ND

Federal Tax ID #01-0366971

Date: \_\_\_\_\_

Name of Business: \_\_\_\_\_

Business Representative: \_\_\_\_\_ Position: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Web Site Address/Facebook: \_\_\_\_\_

Level of sponsorship selected:

\_\_\_\_\_ Platinum (\$500.00 or more)

\_\_\_\_\_ Gold (\$250.00 or more)

\_\_\_\_\_ Silver (\$150.00 or more)

\_\_\_\_\_ Bronze (\$100.00 or more)

\_\_\_\_\_ Arena Sign

\_\_\_\_\_ Individual Class Sponsorship (\$20.00 per class)

Signature of Representative: \_\_\_\_\_

Please make checks payable to MeApHC and return completed form to:

Eleanor J Roberts

P.O. Box 89

East Waterboro, ME 04030

eleanor.roberts57@gmail.com

Payment using credit cards may be made via PayPal. Please contact Eleanor for information.