



Maine Appaloosa Horse Club

1968—2024

<https://maineappaloosahorseclub.com>

2024 Sponsorship & Premium Book Ads

- Premium book ads are \$100 for a full page* and \$50 for a half page*
Color can be added to any of these ads for an additional \$50.

All levels of sponsorships are cash or product based.

→ **Platinum Sponsorships are \$500 and includes:**

- Free vendor space at the show
- Full page color ad in our premium book
- Banner (you provide) displayed around the arena
- Promotional material (flyer, business cards, etc. included in exhibitor packets)
- Announcements—multiple times each day naming sponsor
- Sponsor's logo and name on MeApHC website home page for one year (July to July) and link (if available) from MeApHC's website to the sponsor's site
- Sponsor's logo and name on MeApHC Facebook page for one year (July to July)
- One year of advertisement in MeApHC newsletter
- One stall for the show weekend

→ **Gold Sponsorships are \$250 and includes:**

- Reduced vendor space at the show
- Black & white half page ad in our premium book
- Banner (you provide) displayed around the arena
- Promotional material (flyer, business card, etc. displayed at the show)
- Announcements—multiple times each day naming sponsor
- Information about sponsor on MeApHC website and link (if available) from MeApHC website to sponsor's site
- Sponsor's logo and name on MeApHC Facebook page for one year and newsletter

→ **Silver Sponsorships are \$150 and includes:**

- Black & white one-quarter page ad in our premium book
- Banner (you provide) displayed around the arena
- Promotional material (flyer, business card, etc. displayed at the show)
- Announcements—multiple times each day naming sponsor
- Sponsor's logo and name on MeApHC website, Facebook page and newsletter

→ **Bronze Sponsorships are \$100 and includes:**

- Name listed in premium book and on MeApHC website and Facebook page as a Bronze Sponsor

- Banner (you provide) displayed around the arena
 - Promotional material (flyer business card, etc. displayed at the show)
 - Announcements—multiple times each day naming sponsor
- **Arena Signs** are \$150 cash the first year and \$100 cash renewable each subsequent year and includes:
- An arena sign 36" x 24" will be created to your specifications and hung in the arena
 - Announcements—multiple times each day naming sponsor
 - Sponsor's logo and name on MeApHC website and Facebook page
 - One year of advertisement in MeApHC newsletter
- **Individual Class Sponsorships** are \$20 cash and include announcement as the class enters the arena and again when the placings for the class are given.

Advertising info including photos, logos and/or verbiage may be sent by email to:
deeappys@gmail.com

Hard copies of advertising info including photos, logos and/or verbiage may be sent to:
Denise Carter
PO Box 375
Shapleigh, ME 04076

Cash payment must be sent by check, made payable to MeApHC to:
Denise Carter
PO Box 375
Shapleigh, ME 04076

For Product Sponsorships, product should be sent by ground delivery to:
Denise Carter
39 Totte Rd
Shapleigh, ME 04076



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www.facebook.com/Maine.aphc

Non-Profit Charter #19700134ND

Federal Tax ID #01-0366971

Date: _____

Name of Business: _____

Business Representative: _____ Position: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail address: _____

Web Site Address/Facebook: _____

Level of sponsorship selected:

_____ Platinum (\$500.00 or more)

_____ Gold (\$250.00 or more)

_____ Silver (\$150.00 or more)

_____ Bronze (\$100.00 or more)

_____ Arena Sign

_____ Individual Class Sponsorship (\$20.00 per class)

Signature of Representative: _____

Please make checks payable to MeApHC and return completed form to:

Denise Carter

P.O. Box 375

Shapleigh, ME 04076

207-554-6788

deeappys@gmail.com

Payment using credit cards may be made via PayPal. Please contact Denise for information.